

PLACES: Rochester, Boston, Philly Suburbs,
Greater Pitts, New Jersey,

What is success?
who gets to define success?

1

- So much work is based around lbs
- Not easy to measure less tangible impacts
- Can you have a balance of both?
 - metrics
 - Personal impact through stories
 - breaks orthodoxy
- who are your metrics being seen by?
 - Intended audience.

Impact Difficulties

- Get Programs ~~from various~~ internal talking
- Get all info from agency IN ONE PLACE
- LIVE FILES TO UPDATE WEEKLY

ALWAYS MEASURE SUCCESS THROUGH
COMBO OF METRICS/NUMBERS + STORIES

Gentrification

2

Main Practitioner in Project

- Class as peer to peer driven learning
- Dr. would offer interventions
- Fruit veggie Program in tandem with peer to peer sharing.
- Combination of:
 - Peer to peer
 - Insurance health screenings
 - Community Health Money
- Each major insurance plan has community health money
- ★ • Hospitals have treasury rates ★

Northwest Solutions Lab: Community Engagement and Capacity Building

1. What are the biggest challenges?

- Partners just trying to meet the need today → not looking beyond
- Challenges of getting agencies involved in advocacy work. Think they should be the most excited about advocacy but usually not the case.
- Need to narrow the categories around capacity and engagement (talking schools, boards, partners, etc.)
- If you build capacity in one and not other, you're just shifted the bottleneck. Who is coordinating?
- Capacity: \$\$ is a challenge to add community organizing positions
 - tiered representation v. regional representation

2. What are ideas brainstormed on Tuesday:

- Shared leadership / resources among agencies (ex. grants database - shared fee)
- Hunger Action Teams → councils that convene on their own - engage other ppl in the community who don't necessarily see themselves as anti-hunger orgs.

3. What are some ideas that have worked?

- Agency community website through Greater Boston Food Bank to share info / ideas
- Peer learning groups w/ pantry tours
- Statewide anti-hunger / food bank conference

4. What can we do as a region to work on these solutions?

- Platform for organizing regionally → who hosts that, what does it look like?
- NESAWG: existing network, how can that be tapped into?
- Piggyback onto existing gathering (Community Food Systems Conference, etc.)
- Resource: Hunger Free Communities.org

Changing the Narrative / Equity

Biggest Challenge

- Solidarity
- Collective understanding of current narrative & then change
- Reframe story & narrative - New vision "Our vision"
- Authentic / Honesty
- What role we play? Change & evolve?
- What to prioritize
- Talk more about principles of community / Equity
- Space for communities

What are some brainstorm ideas?

- Focus on the vision - positive change
- More intentional training / Dismantling racism
- Study groups

What are ideas that have worked?

- Communication channels -
- Authentic communications
- Address the issue when you see the issue
- Formal and informal communication

- Tone
- Looks

- Taking time & setting as a priority

- Report & take back to organization

- This is what I learned

- What next steps we can take?

- Implement on strategies, policies

- Allies & who would say what?

- Have to say something?

- Food Solutions New England - Racial Equity Conversations

- Budget item

- Acknowledge vulnerability

- Intentionality

- Everyone's voice counts

- Report survey results

- Self-reflection

Collaboration

Question 1

- Is there collaboration on the international scale particularly between Canada & the U.E. United States.
- Don't want to be doing this in 10 yrs. How do we spread the word. It's a solvable problem. How do we educate people who don't care.
- Educating people to have empathy isn't hard. We see it in face of natural disasters like Harvey. The challenge is about systemic poverty education.
- Food Justice spaces have to have more political actions assoc & bring others to the table like insurance orgs.

Question 2

- Having a leader put forth a goal of anti-poverty work forces a shift in how the whole org operates
- We don't have an end goal of how this work should get finished. Need something of a strat plan
- We can't wait for everyone to be in agreement before we act. Not every can be on the same page.

Question 3

- Joining the fight for 15 - campaign to raise minimum wage. Stretching beyond strictly food work, but
- working w/ retailers to stop the donations of sheet cakes, sweet bakery goods & full calorie soda's
- working w/ local doctors to offer Fruit & veg Rx programs. Expanded to clinics & maternity care centers. Rx offers reduction costs but is not completely free.
- Food bank in Olympia only has ~8% TEFAP product in their warehouse. They strengthened food waste & redirecting food quickly. (Thurston Co. Food Bank & Thurston Co. Solid waste)
- Overhaul of ~~Medicare~~ Medicaid program in Long Island. Maybe able to charge Medicaid for Rx program & transportation.

Question 5