INTENTIONAL CONVERSATION WORKSHEET

Intentional and open conversations are the backbone of narrative change work. As **Next Shift**, we want to engage people in thoughtful conversations about moving our sector from a charity mindset to one of solidarity and to build a more just food system. Receiving a new story that challenges our assumptions of how the world works is difficult and requires sincere vulnerability. This guide is designed to help you build on trusting relationships and points of connection to gently lead people to the **Next Shift** from charity to solidarity.

1 IDENTIFY YOUR AUDIENCE

Who do I want to have a conversation with? (Who is my audience?)

Be as specific or broad as you want. Examples include; the full Board, Charles from programs, my twitter followers, the next coworker I see, etc. Once you're done, choose 1-2 audiences to focus on for the rest of the guide. Don't stress about it too much, you can always come back to this list!

2 IDENTIFY YOUR "WHY"

Why does it feel important to talk with your audience about moving from charity to solidarity?

1. Refer to the 8 Point Checklist. What areas does your audience have power to influence or change?

About Next Shift

Next Shift **is a narrative change campaign born out of Closing the Hunger Gap, a network of organizations and individuals working to expand hunger relief efforts beyond food distribution towards strategies that promote social justice and address the root causes of hunger. As workers and volunteers at food access organizations, we are committed to building a just food system that ensures everyone's human right to nutritious food and dignity - and that starts with us.**

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2. What stories might your audience be carrying that you want to disrupt or challenge by presenting a new narrative? What do you know about their assumptions and beliefs around this work?

3. What is your relationship with your audience? What feels personally or professionally motivating about engaging with this person?

What are your points of connection?

4. What values or concerns might you and your audience already share? Where do you have common ground to build from?

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③ IDENTIFY YOUR "HOW"

Under what conditions will a conversation with my audience be best received?

Face-to-face? An email? After someone's morning coffee or in a specific meeting? Maybe even from someone other than yourself? Draft all the possibilities and later you will choose one based on the goals you set for the conversation.

What are my goals in relationship with this person/audience?

In the short-term, your goals may be to deepen a relationship or build trust– maybe to express concerns or hear theirs. This a pulse check, an initial touch point, and a way of meeting your audience where they are.

In the long-term, you may be seeking this person to make significant changes or take action on something. Keep in mind that pushing for your long-term goals at the beginning of a conversation may overshoot your audience's comfort level.

SHORT TERM	LONG TERM

Other Tools to Check out
- Next Shift Toolkit
- 8 Point Check list
- Let's Talk: A Guide to Conversations

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Set your plan in motion.

Work out a few opportunities for conversations using all of the responses you put together above. Set yourself some long and short term actions so that you aren't overloaded. This is a process after all!

WHO?	WHAT ARE YOUR GOALS?	WHERE/WHEN?	SHORT OR LONG-TERM

What kind of support do I need and where can I find it?

If you aren't sure, that's what the community of **Next Shift** is here for! Is there an aligned colleague you can consult with on this? Reach out to your co-collaborators on Facebook, Instagram or Twitter and check our calendar for the **Next Shift** Community of Practice meetings. And be sure to read through and use the Next Shift Toolkit.

WHAT I NEED	WHERE I CAN FIND IT

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